16th October 2022

Meta, the company formerly known as Facebook, has shown an online unveiling of its **upcoming** product. Mark Zuckerberg made the announcement of the new Quest Pro, a virtual reality headset suited to working professionals. Quest Pro features many technological improvements over its predecessor VR headset, Quest 2. Mainly, the capability to see the real environment around the periphery of the screen, and mixed reality digital content that can overlay the real world. Meta is betting their future on the creation of a "metaverse", a virtual reality world where people are represented by their avatar. This representation can then carry out work, conduct business, or explore entertainment. Quest Pro is compatible with Horizons, the current metaverse world developed by Meta. Facebook underwent a rebrand to Meta in October 2021, signalling a pivot towards its perception of the future of interactive technology. To mass-market the device to enthusiasts, Meta showcased enterprises they are partnering with. Microsoft will bring its productivity software Windows 365 to the virtual word. There is high anticipation for lucrative VR gaming experiences like Resident Evil 4. Among Us. and Marvel's Iron Man VR. One of the most popular apps on the Quest Store has been YouTube VR. However, analyst Paolo Pescatore said that the tech is being **rushed** to the market and that there is no demand at the suggested price tag of \$1,499. Meta's vice president in a statement said, "The ultimate goal for the metaverse is to feel like any other social experience, great and small".

Q1.

Draw a line with "free" written on the left end and "1,500" (in your currency) written on the right end. How much would you pay for the latest piece of mainstream technology? Mark yourself on the line.

02

Which bolded words in the text mean: character - fast - makes money successfully soon - former

Q3.

Comprehension true or false:

- 1. Facebook made an online unveiling.
- 2. Meta own Horizons.
- 3. Facebook was rebranded because Mark Zuckerberg resigned.
- 4. Microsoft have their own VR headset called 365.
- 5. YouTube is available in virtual reality.

Q4.

Link the five synonym pairs:

1. represent A. turn

2. suited to B. desire

3. signal C. best for

4. pivot D. on behalf of

5. demand E. message

Q5. ___

Spell the words correctly:

Zuckerberg made an atnunmoncene
the bylcapaiit to see around the screen
Windows 365 rvtodypuciti software
there is high niactiapoitn for
in a etatmnest Meta said

w	u

Discussion questions / Writing practice:

What is virtual reality best used for today, and what will it be best used for in the future?

Cartoony, or two-dimensional, or a floating body, or something else, what is your favourite example of an avatar?

What piece of tech are you most looking forward to? Or was there ever a time when you were unimpressed by a piece of tech?

10 C1 revision keywords: underlined in text.