

Meta unveils enthusiast VR headset Quest Pro

Meta, the company formerly known as Facebook, has shown an online unveiling of its upcoming product. Mark Zuckerberg made the announcement of the new Quest Pro, a virtual reality headset suited to working professionals.

Quest Pro features many technological improvements over its predecessor VR headset, Quest 2. Mainly, the capability to see the real environment around the periphery of the screen, and mixed reality digital content that can overlay the real world.

Meta is betting their future on the creation of a “metaverse”, a virtual reality world where people are represented by their avatar. This representation can then carry out work, conduct business, or explore entertainment. Quest Pro is compatible with Horizons, the current metaverse world developed by Meta. Facebook underwent a rebrand to Meta in October 2021, signalling a pivot towards its perception of the future of interactive technology.

To mass-market the device to enthusiasts, Meta showcased enterprises they are partnering with. Microsoft will bring its productivity software Windows 365 to the virtual world. There is high anticipation for lucrative VR gaming experiences like *Resident Evil 4*, *Among Us*, and *Marvel's Iron Man VR*. One of the most popular apps on the Quest Store has been YouTube VR.

However, analyst Paolo Pescatore said that the tech is being rushed to the market and that there is no demand at the suggested price tag of \$1,499. Meta's vice president in a statement said, “The ultimate goal for the metaverse is to feel like any other social experience, great and small”.

Warm-up activities

Draw a line with “free” written on the left end and “1,500” (in your currency) written on the right end. How much would you pay for the latest piece of mainstream technology? Mark yourself on the line.

Starting with the word *entertainment*, in pairs person one says a word connected in any way to that word. Person two then says a word connected to person one’s word. Then person one replies to person two’s word, and so on. Continue for as long as possible without repeating any words. (Example: “entertainment, movies, actors, actresses...”)

Is virtual reality technology useful and/or fun? Answer the question using one of these conjunctions to explain why or why not – *if*, *because*, *but*.

Scan the text and find a word or phrase that means:

- | | |
|---|------|
| • <i>soon</i> (paragraph 1) | u... |
| • <i>former</i> (paragraph 2) | p... |
| • <i>character</i> (paragraph 3) | a... |
| • <i>makes money successfully</i> (paragraph 4) | l... |
| • <i>fast</i> (paragraph 5) | r... |

What does the italicised word below mean – *corners*, *edges*, or *margins*?

- around the *periphery* of the screen

Comprehension true or false

1. Facebook made an online unveiling. T / F
2. Quest Pro is a free upgrade to Quest 2. T / F
3. Quest Pro can show the room around the screen. T / F
4. Meta own the metaverse. T / F
5. Meta own Horizons. T / F
6. Facebook was rebranded because Mark Zuckerberg resigned. T / F
7. Microsoft have their own VR headset called 365. T / F
8. *Resident Evil 4* is a profitable game. T / F
9. YouTube is available in virtual reality. T / F
10. Market analysts believe the price is appropriate. T / F

Match-up phrases, synonyms, antonyms

Match the words on the left to their endings to make phrases from the text.

- | | |
|------------------|---------------|
| 1. digital | A. out |
| 2. carry | B. reality |
| 3. formerly | C. the future |
| 4. rushed to | D. the market |
| 5. virtual | E. technology |
| 6. productivity | F. known as |
| 7. interactive | G. content |
| 8. perception of | H. market |
| 9. mass- | I. tag |
| 10. price | J. software |

Match the words on the left from the text to their synonyms.

- | | |
|--------------|-----------------|
| 1. represent | A. turn |
| 2. suited to | B. desire |
| 3. signal | C. best for |
| 4. pivot | D. on behalf of |
| 5. demand | E. message |

Match the words on the left from the text to their antonyms.

- | | |
|---------------|-----------------|
| 1. anticipate | A. unexpected |
| 2. capable | B. unprofitable |
| 3. lucrative | C. unable |

Missing grammar: nominalizations

- | | |
|-----------------|-------------------|
| A. announcement | F. representation |
| B. capability | G. statement |
| C. unveiling | H. predecessor |
| D. perception | I. productivity |
| E. enthusiasts | J. anticipation |

Meta, the company formerly known as Facebook, has shown an online 1._____ of its upcoming product. Mark Zuckerberg made the 2._____ of the new Quest Pro, a virtual reality headset suited to working professionals.

Quest Pro features many technological improvements over its 3._____ VR headset, Quest 2. Mainly, the 4._____ to see the real environment around the periphery of the screen, and mixed reality digital content that can overlay the real world.

Meta is betting their future on the creation of a “metaverse”, a virtual reality world where people are represented by their avatar. This 5._____ can then carry out work, conduct business, or explore entertainment. Quest Pro is compatible with Horizons, the current metaverse world developed by Meta. Facebook underwent a rebrand to Meta in October 2021, signalling a pivot towards its 6._____ of the future of interactive technology.

To mass-market the device to 7._____, Meta showcased enterprises they are partnering with. Microsoft will bring its 8._____ software Windows 365 to the virtual world. There is high 9._____ for lucrative VR gaming experiences like *Resident Evil 4*, *Among Us*, and *Marvel’s Iron Man VR*. One of the most popular apps on the Quest Store has been YouTube VR.

However, analyst Paolo Pescatore said that the tech is being rushed to the market and that there is no demand at the suggested price tag of \$1,499. Meta’s vice president in a 10._____ said, “The ultimate goal for the metaverse is to feel like any other social experience, great and small”.

Multiple choice vocabulary

Meta, the company formerly known as Facebook, has shown an online 1._____ of its upcoming product. Mark Zuckerberg made the announcement of the new Quest Pro, a virtual reality headset suited to working professionals.

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- | | | | |
|--------------------|-----------------|-------------------|-----------------|
| 1. A. veiling | B. unveiling | C. uncovering | D. covering |
| 2. A. processors | B. processor | C. predecessors | D. predecessor |
| 3. A. circular | B. periphery | C. inside | D. internal |
| 4. A. represent | B. presentation | C. representation | D. present |
| 5. A. perception | B. perceive | C. persist | D. persistence |
| 6. A. enthusiastic | B. enthusiasm | C. enthusiast | D. enthusiasts |
| 7. A. processing | B. productivity | C. product | D. process |
| 8. A. perception | B. perceive | C. anticipate | D. anticipation |
| 9. A. demanding | B. demands | C. demanded | D. demand |
| 10. A. state | B. stating | C. statement | D. stated |

Spelling

Spell the words from the text correctly.

1. the **g u v n i e l n i** of an upcoming product u...
2. Zuckerberg made an **a t n u n m o n c e n e** a...
3. improvements over its **e p s d r e s r o c e** p...
4. the **b y l i c a p a i t** to see around the screen c...
5. its **p t c o e p r i e n** of the future p...
6. to market the device to **t h i n s t u s e a s** e...
7. Windows 365 **r v t o d y p u c i t i** software p...
8. there is high **n i a c t i a p o i t n** for a...
9. **u c a r t v e i l** VR gaming experiences l...
10. in a **e t a t m n e s t** Meta said s...

Missing vowels

M_t_, th_ c_mp_ny f_rm_rly kn_wn_s F_c_b_k, h_s sh_wn_n _nl_n_ _nv_l_ng_f
_ts _pc_m_ng pr_d_ct. M_rk Z_ck_rb_rg m_d_ th_ _nn_ _nc_m_nt_f th_ n_w Q__st
Pr_, _v_rt_l_r_l_ty h_ds_t s__t_d t_ w_rk_ng pr_f_ss_n_ls.

Q__st Pr_ f__t_r_s m_ny t_chn_l_g_c_l _mpr_v_m_nts _v_r_ts pr_d_c_ss_r VR
h_ds_t, Q__st 2. M__nly, th_ c_p_b_l_ty t_s__ th_ r_l_ _nv_r_nm_nt_r__nd th_
p_r_ph_ry_f th_ scr__n, _nd m_x_d r_l_ty d_g_t_l c__nt_nt th_t c_n _v_rl_y th_ r_l_
w_rld.

M_t_ _s b__t_ng th_r f__t_r_ _n th_ cr__t__n_f_ "m_t_v_rs_", _v_rt_l_r_l_ty
w_rld wh_r p__pl_ _r_r pr_s_nt_d by th_r _v_t_r. Th_s r_pr_s_nt_t__n c_n th_n
c_rry __t w_rk, c_nd_ct b_s_n_ss, _r_xpl_r_ _nt_r_nm_nt. Q__st Pr_ _s
c_mp_t_bl_ w_th H_r_z_ns, th_ c_rr_nt m_t_v_rs_ w_rld d_v_l_p_d by M_t_.
F_c_b_k _nd rw_nt _r_br_nd t_ M_t_ _n _ct_b_r 2021, s_gn_ll_ng _p_v_t
t_w_rds _ts p_rc_pt__n_f th_ f__t_r_ _f _nt_r_ct_v_ t_chn_l_gy.

T_m_ss-m_rk_t th_ d_v_c_t__nth_s__sts, M_t_ sh_wc_s_d _nt_rpr_s_s th_y _r_
p_rtn_r_ng w_th. M_cr_s_ft w_ll br_ng _ts pr_d_ct_v_ty s_ftw_r_ W_nd_ws 365 t_
th_ v_rt_l_w_rld. Th_r_ _s h_gh _nt_c_p_t__n f_r_l_cr_t_v_ VR g_m_ng
_xp_r__nc_s l_k_ R_s_d_nt_v_l_4, _m_ng_s, _nd M_rv_l's _r_n M_n VR. _n_ _f
th_ m_st p_p_l_r_pps _n th_ Q__st St_r_ h_s b__n Y__T_b_ VR.

H_w_v_r, _n_lyst P__l_ P_sc_t_r_ s__d th_t th_ t_ch_s b__ng r_sh_d t_ th_ m_rk_t
_nd th_t th_r_ _s n_d_m_nd_t th_ s_gg_st_d pr_c_t_g_f \$1,499. M_t_'s v_c_
pr_s_d_nt_n_ st_t_m_nt s__d, "Th_ _lt_m_t_ g_l_f_r th_ m_t_v_rs_ _s t_f__l_l_k_
_ny_th_r s_c__l _xp_r__nc_, gr__t _nd sm_ll".

Cool-down activities

Discussion questions:

- What is virtual reality best used for today, and what will it be best used for in the future?
- Cartoony, or two-dimensional, or a floating body, or something else, what is your favourite example of an avatar?
- Have you played VR games or attended VR meetings and how was the experience? If you haven't, would you like to have access to such technology?
- How much does the internet, for example apps, email, social media, control your life?
- What piece of tech are you most looking forward to? Or was there ever a time when you were unimpressed by a piece of new tech?

CEFR C1 10 keywords revision list:

anticipation demand enthusiast perception periphery

predecessor productivity representation statement unveil

How many words can you make from the letters in *metaverse*? Write them below.

Answers

Page 2 Warm-up activities

soon / upcoming
former / predecessor
character / avatar
makes money successfully / lucrative
fast / rushed
periphery / edges

Page 3 Comprehension true or false

1F, 2F, 3T, 4F, 5T, 6F, 7F, 8T, 9T, 10F

Page 4 Match-up phrases, synonyms, antonyms

Phrases 1G, 2A, 3F, 4D, 5B, 6J, 7E, 8C, 9H, 10I

Synonyms 1D, 2C, 3E, 4A, 5B

Antonyms 1A, 2C, 3B

Page 5 Missing grammar

1C, 2A, 3H, 4B, 5F, 6D, 7E, 8I, 9J, 10G

Page 6 Multiple choice vocabulary

1B, 2D, 3B, 4C, 5A, 6D, 7B, 8D, 9D, 10C

Page 7 Spelling

UNVEILING, ANNOUNCEMENT, PREDECESSOR, CAPABILITY,
PERCEPTION, ENTHUSIASTS, PRODUCTIVITY, ANTICIPATION
LUCRATIVE, STATEMENT

For this lesson's interactive exercises, visit:

<https://www.everybitenglish.com/online-exercises-20221016-metaverse-headset>

Thanks for using this lesson!