

Taylor Swift's record-breaking album *Midnights*

Dropping at midnight on October 20th, Taylor Swift's new album was a hit for the streaming app Spotify. Her tenth release, aptly named *Midnights*, was already breaking worldwide records on the first day of its release.

Spotify were congratulating Taylor Swift on social media for being the most-streamed artist in a single day on its platform. While also revealing that *Midnights* now holds the record for its most-streamed album in a single day too.

Spotify users were reporting large service outages on its platform as a result of the highly-anticipated album. Fans dived in at midnight to consume the new music, but for many this was only causing the app to crash.

Describing the thirteen tracks on *Midnights*, Swift said they are a story of thirteen nights without much sleep. She said, "Life can be dark, starry, cloudy, terrifying, electrifying, hot, cold, romantic or lonely. Just like *Midnights*". Swift was teaming up with rock singer Jack Antonoff to write the album, however it is influenced more by electronica, synth-pop, and hip-hop.

Spotify promoted the lead up to the release by posting lyrics from the album on billboards scattered around the world. After the release broke world records, Taylor Swift, marking the occasion with a shocked reaction, said on Instagram, "Like what even just happened?!"

Warm-up activities

Name some music you like to listen to that fits these categories – *popular*, *unpopular*, *new*, *old*.

Lyrics are the words in a song. Where else do you often see song lyrics written? (For example, printed on a T-shirt.)

Imagine the word *app* is actually an acronym, not an abbreviation. What does it stand for? (Be creative!)

Scan the text and find a word or phrase that means:

- *international* (paragraph 1) w...
- *saying well done* (paragraph 2) c...
- *entered* (paragraph 3) d...
- *loving* (paragraph 4) r...
- *advertising posters* (paragraph 5) b...

What does the italicised word below mean – *play*, *stop*, or *download*?

- causing the app to *crash*

Comprehension true or false

1. The album was released at twelve noon. T / F
2. *Midnights* is Taylor Swift's thirteenth album. T / F
3. Taylor Swift is the most-streamed artist in a single day on Spotify. T / F
4. Spotify said two records were broken on the day of release. T / F
5. Spotify reported its busiest day ever for the platform. T / F
6. The Spotify app was offline for a day. T / F
7. The album was recorded in only thirteen days and nights. T / F
8. Taylor Swift changed her musical direction for this album. T / F
9. Spotify ran an advertising campaign on billboards. T / F
10. Taylor Swift posted lyrics on Instagram to mark the album's release. T / F

Match-up phrases, synonyms, antonyms

Match the words on the left to their endings to make phrases from the text.

- | | |
|--------------|-----------------|
| 1. tenth | A. the occasion |
| 2. service | B. the record |
| 3. streaming | C. up to |
| 4. marking | D. anticipated |
| 5. aptly | E. reaction |
| 6. holds | F. app |
| 7. teaming | G. outages |
| 8. the lead | H. release |
| 9. shocked | I. up with |
| 10. highly- | J. named |

Match the words on the left from the text to their synonyms.

- | | |
|-----------|----------------|
| 1. track | A. appropriate |
| 2. apt | B. song |
| 3. drop | C. jump |
| 4. lyrics | D. words |
| 5. dive | E. release |

Match the words on the left from the text to their antonyms.

- | | |
|------------|---------------|
| 1. outage | A. centre |
| 2. scatter | B. sociable |
| 3. lonely | C. connection |

Grammar pairs: -ing verbs

- | | |
|---------------------------------------|-------------------------------|
| 1. A. Catching / B. Dropping | 6. A. causing / B. deciding |
| 2. A. breaking / B. fixing | 7. A. Telling / B. Describing |
| 3. A. congratulating / B. celebrating | 8. A. making / B. teaming |
| 4. A. appearing / B. revealing | 9. A. posting / B. texting |
| 5. A. downloading / B. reporting | 10. A. marking / B. hitting |

1. _____ at midnight on October 20th, Taylor Swift's new album was a hit for the streaming app Spotify. Her tenth release, aptly named *Midnights*, was already 2. _____ worldwide records on the first day of its release.

Spotify were 3. _____ Taylor Swift on social media for being the most-streamed artist in a single day on its platform. While also 4. _____ that *Midnights* now holds the record for its most-streamed album in a single day too.

Spotify users were 5. _____ large service outages on its platform as a result of the highly-anticipated album. Fans dived in at midnight to consume the new music, but for many this was only 6. _____ the app to crash.

7. _____ the thirteen tracks on *Midnights*, Swift said they are a story of thirteen nights without much sleep. She said, "Life can be dark, starry, cloudy, terrifying, electrifying, hot, cold, romantic or lonely. Just like *Midnights*". Swift was 8. _____ up with rock singer Jack Antonoff to write the album, however it is influenced more by electronica, synth-pop, and hip-hop.

Spotify promoted the lead up to the release by 9. _____ lyrics from the album on billboards scattered around the world. After the release broke world records, Taylor Swift, 10. _____ the occasion with a shocked reaction, said on Instagram, "Like what even just happened?!"

Missing vocabulary

- | | |
|--------------|---------------|
| A. revealing | F. highly |
| B. causing | G. lyrics |
| C. worldwide | H. terrifying |
| D. crash | I. release |
| E. tracks | J. shocked |

Dropping at midnight on October 20th, Taylor Swift's new album was a hit for the streaming app Spotify. Her tenth 1._____, aptly named *Midnights*, was already breaking 2._____ records on the first day of its release.

Spotify were congratulating Taylor Swift on social media for being the most-streamed artist in a single day on its platform. While also 3._____ that *Midnights* now holds the record for its most-streamed album in a single day too.

Spotify users were reporting large service outages on its platform as a result of the 4._____-anticipated album. Fans dived in at midnight to consume the new music, but for many this was only 5._____ the app to 6._____.

Describing the thirteen 7._____ on *Midnights*, Swift said they are a story of thirteen nights without much sleep. She said, "Life can be dark, starry, cloudy, 8._____, electrifying, hot, cold, romantic or lonely. Just like *Midnights*". Swift was teaming up with rock singer Jack Antonoff to write the album, however it is influenced more by electronica, synth-pop, and hip-hop.

Spotify promoted the lead up to the release by posting 9._____ from the album on billboards scattered around the world. After the release broke world records, Taylor Swift, marking the occasion with a 10._____ reaction, said on Instagram, "Like what even just happened?!"

Spelling

Spell the words from the text correctly.

1. n r p g o d p i at midnight on October 20th dr...
2. breaking o l i d e w r w d records on the first day wo...
3. Spotify were t i n o t r a g c u l a n g Taylor Swift co...
4. users were p r t o r i g n e large service outages re...
5. the y i h l h g -anticipated album hi...
6. fans v d i d e in at midnight di...
7. this was only c a s u n g i the app to crash ca...
8. r e n c i b i d g s the thirteen tracks on Midnights de...
9. posting lyrics from the album on i l b r o l b s a d bi...
10. with a k e s o h c d reaction, said on Instagram sh...

Fill-in vowels

Dr_pp_ng _t m_dn_ght _n _ct_b_r 20th, T_yl_r Sw_ft's n_w _lb_m w_s _h_t f_r th_
str__m_ng _pp Sp_t_fy. H_r t_nth r_l__s_, _ptly n_m_d M_dn_ghts, w_s _lr__dy
br__k_ng w_rldw_d_r_c_rds _n th_ f_rst d_y _f _ts r_l__s_.

Sp_t_fy w_r_c_ngr_t_l_t_ng T_yl_r Sw_ft _n s_c__l m_d__f_r b__ng th_ m_st-
str__m_d _rt_st _n _s_ngl_d_y _n _ts pl_tf_rm. Wh_l__ls_r_v__l_ng th_t
M_dn_ghts n_w h_lds th_ r_c_rd f_r _ts m_st-str__m_d _lb_m _n _s_ngl_d_y t__.

Sp_t_fy _s_rs w_r_r_p_rt_ng l_rg_s_rv_c__t_g_s _n _ts pl_tf_rm _s _r_s_lt _f
th_ h_ghly-_nt_c_p_t_d _lb_m. F_ns d_v_d _n _t m_dn_ght t_c_ns_m_ th_ n_w
m_s_c, b_t f_r m_ny th_s w_s _nly c__s_ng th_ _pp_t_cr_sh.

D_scr_b_ng th_ th_rt__n tr_cks _n M_dn_ghts, Sw_ft s__d th_y _r__st_ry _f
th_rt__n n_ghts w_th__t m_ch sl__p. Sh_s__d, "L_f_c_n b_d_rk, st_rry, cl__dy,
t_rr_fy_ng, _l_ctr_fy_ng, h_t, c_ld, r_m_nt_c_r_l_n_ly. J_st l_k_M_dn_ghts". Sw_ft
w_s t__m_ng _p w_th r_ck s_ng_r J_ck _nt_n_ff_t wr_t th_ _lb_m, h_w_v_r_t_s
_nfl__nc_d m_r_ by _l_ctr_n_c_, synth-p_p, _nd h_p-h_p.

Sp_t_fy pr_m_t_d th_ l__d _p_t th_ r_l__s_ by p_st_ng lyr_cs fr_m th_ _lb_m _n
b_llb__rds sc_tt_r_d _r__nd th_ w_rld. _ft_r th_ r_l__s_ br_k_ w_rld r_c_rds, T_yl_r
Sw_ft, m_rk_ng th_ _cc_s__n w_th _sh_ck_d r__ct__n, s__d _n _nst_gr_m, "L_k_
wh_t _v_n j_st h_pp_n_d?!"

Cool-down activities

Discussion questions:

- Are there any celebrities you've unfollowed on social media? If so, why?
- Do you make your own playlists on music apps? Why or why not?
- Do you like to learn English from song lyrics?
- What was the last app you tried? Did you like it or not?
- Do you prefer listening to individual tracks or whole albums?

CEFR B2 10 keywords revision list:

cause crash highly lyrics release

reveal shock terrify track worldwide

How many words can you make from the letters in *midnights*? Write them below.

Answers

Page 2 Warm-up activities

international / worldwide
saying well done / congratulating
entered / dived in
loving / romantic
advertising posters / billboards
crash / stop

Page 3 Comprehension true or false

1F, 2F, 3T, 4T, 5F, 6F, 7F, 8T, 9T, 10F

Page 4 Match-up phrases, synonyms, antonyms

Phrases 1H, 2G, 3F, 4A, 5J, 6B, 7I, 8C, 9E, 10D

Synonyms 1B, 2A, 3E, 4D, 5C

Antonyms 1C, 2A, 3B

Page 5 Grammar pairs

1B, 2A, 3A, 4B, 5B, 6A, 7B, 8B, 9A, 10A

Page 6 Missing vocabulary

1I, 2C, 3A, 4F, 5B, 6D, 7E, 8H, 9G, 10J

Page 7 Spelling

DROPPING, WORLDWIDE, CONGRATULATING, REPORTING, HIGHLY,
DIVED, CAUSING, DESCRIBING, BILLBOARDS, SHOCKED

For this lesson's interactive exercises, visit:

<https://www.everybitenglish.com/online-exercises-20221025-taylor-swift>

Thanks for using this lesson!